

Blogging Comes to the Club

A panel of respected political reporters and an online strategist will discuss the role of bloggers in the 2008 presidential campaign Monday, Sept. 24 at the Club. Panelists include reporters Tom Edsell, *The New Republic*; Jonathan Martin, *Polico*; Antonio Vargas, *The Washington Post*; and Republican advisor David All. Moderator will be Ellen Shearer, co-director of Medill News Service. Call (202) 662-7501 for reservations, which are required for the 6:30 p.m. event. The session follows a Sept. 10 class at NPC in which blogger **Rob Yunich** instructed 15 Club members on how to join him and the some 70 million other Americans who are Web scribblers. Just over half of all bloggers, surveys suggest, are under 30. They're evenly spit between men and women and ethnically diverse. Their reportage and musings cover every subject imaginable. Much of Yunich's *randomrealitythoughts.blogspot.com*, for example, is commentary on professional sports teams in the Washington area. Blogging is both ego trip and commerce, a way to promote yourself to a possible boss or your wares to potential customers. If you missed the class, you can log onto *www.blogger.com* and learn how to "create a blog in three easy steps." Uh huh. Call your best blogging friend for assistance. —LEE SMITH